

TNBA JUNIOR PROGRAM



WELCOME TO THE 2026-2027 SEASON

ISSUE 1 | SEPTEMBER 2026

LEARN • LEAD • GROW • COMPETE



ABOUT TNBA

Founded in Detroit, Michigan, in 1939, The National Bowling Association, Inc. (TNBA) is one of the oldest and most respected bowling organizations in the United States. Originally established to provide opportunities for Black and minority bowlers who were excluded from participation in national bowling organizations, TNBA has played a significant role in advancing equality and opportunity within the sport. Today, TNBA welcomes bowlers of all backgrounds and proudly serves as the "Promoter of Sportsmanship, Fellowship, and Friendship."

ABOUT THE TNBA JUNIOR PROGRAM

The purpose of the TNBA Junior Program is to foster and promote the game of bowling among junior bowlers. Membership is open to both USBC and TNBA certified junior bowlers and non-bowlers.

TNBA Juniors are provided opportunities to develop leadership, responsibility, honesty, sportsmanship, respect for others, and character on and off the lanes.



A MESSAGE FROM THE TNBA JUNIOR PROGRAM DIRECTOR

Dear TNBA Junior Family,

Welcome to the **2026–2027 TNBA Junior Program Season!** We are excited to begin another year of developing champions on and off the lanes while creating meaningful opportunities for our juniors to **Learn, Lead, Grow, and Compete.**

This season, our focus is on growth, opportunity, recognition, development, and connection.

GROW OUR JUNIORS

We are challenging our Senates to help grow the TNBA Junior Program by starting a TNBA Youth League or strengthening an existing junior program. To make getting started easier, we have resources and guidance for our Senates and Youth Leaders.

A NEW WAY TO RECOGNIZE OUR JUNIORS

We are excited to introduce a revamped **TNBA Junior Awards Program** for the 2026–2027 season! Our new approach will provide more ways to celebrate the accomplishments of our junior bowlers through swag tags, digital certificates, and honor-score and milestone recognition, and end-of-season awards.

Whether a junior is just beginning their bowling journey or reaching new competitive milestones, we want them to know that their growth and accomplishments matter.

MORE OPPORTUNITIES TO COMPETE

We encourage our juniors and families to support and participate in our **Regional Junior Tournaments** throughout the country. These events provide opportunities for competition, scholarships, fellowship, and advancement to the **Anthony J. Roberts (AJR) Junior Championship Roll-Off.**

This season, we are also expanding opportunities for our juniors through **Junior Gold Qualifiers** at Regional events, creating another pathway for our junior bowlers to compete at the next level.





A MESSAGE FROM THE TNBA JUNIOR PROGRAM DIRECTOR

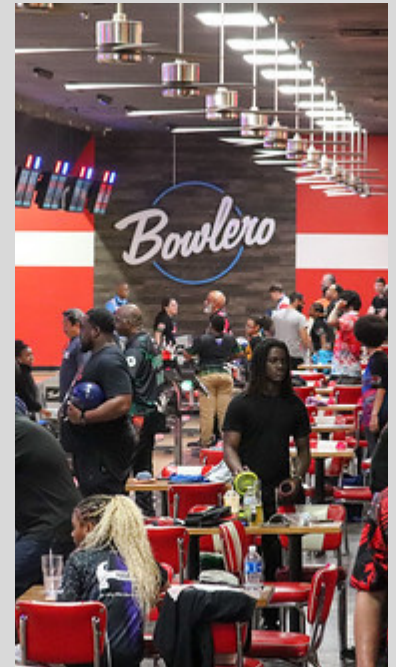
THE ROAD TO AJR – WHAT’S NEW FOR 2027

Our qualifying juniors will continue to have the honor of representing their Regions at the AJR Junior Championship Roll-Off, with some exciting updates based on feedback from last season.

For 2027, each Region will compete in three traditional team games, with total pinfall, including handicap, determining seeding for the stepladder finals. The stepladder will feature an exciting best-of-three Baker format, with the first team to win two games advancing.

And we’re already looking ahead! For 2028, we are exploring an expanded AJR Weekend experience that may include additional events, such as a Sweeper and Adult-Youth Tournament, allowing more TNBA junior bowlers to participate beyond those who qualify for the AJR Roll-Off.

Stay tuned as we continue building the AJR experience!



DEVELOPING OUR JUNIORS

Development continues to be an important part of our Junior Program. Throughout the season, watch for information about opportunities such as the ITRC Training Camp and other programs designed to support the growth and development of our juniors.

STAY CONNECTED & LET YOUR VOICE BE HEARD

We want our juniors, parents, coaches, and Senate leaders to stay informed and involved throughout the season. Be on the lookout for Junior Program Town Halls, surveys, program updates, newsletters, and other opportunities to provide feedback and connect with Junior Program leadership.

Please also make sure your information is current through our **Junior Program Contact Form** so you don’t miss important announcements, scholarships, tournaments, development opportunities, and other Junior Program news.

As we begin this new season, I encourage all of our returning juniors to renew your TNBA Junior membership and invite another young person to become part of the TNBA Junior Family.

Together, we can grow our membership, recognize our juniors, create new opportunities, and continue building the future of TNBA—one junior at a time.

Have a wonderful and successful 2026–2027 season!

DaShonda Fields

TNBA Junior Program Director

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HELLO FROM YOUR REGIONAL JUNIOR DIRECTORS!



Hey, TNBA Juniors - welcome back!

A new season is here, and your Central, Eastern, Southern, and Western Regional Junior Directors are excited to welcome you to the 2026–2027 TNBA Junior Program season!

Whether this is your first year with TNBA or you've been competing with us for years, we hope you're ready for another season of bowling, learning, meeting new people, making memories, and—of course—**COMPETING!**

This season, we want you to challenge yourself. Set a new goal. Beat a personal best. Earn some new hardware. Make a new friend from another Senate or Region. Step into a leadership role. Try something you've never done before. And most importantly—**enjoy the journey!**

YOUR ROAD TO AJR STARTS AT THE REGIONALS!

The Central, Eastern, Southern, and Western Regional Junior Tournaments are coming in 2027, and we want to see **YOU** there!

Regional tournaments are your opportunity to represent your Senate, compete against juniors from across your Region, earn scholarships and recognition, take advantage of Junior Gold Qualifier opportunities, and compete for the chance to represent your Region at the AJR Championship Roll-Off!

And there's even more ahead! As we look toward 2028, the Junior Program is exploring an expanded AJR Weekend with additional opportunities for more TNBA juniors to participate beyond the Championship Roll-Off. Stay tuned!

But remember—the TNBA Junior Program is about more than what happens on the lanes.

It is about **learning**.

It is about **leading**.

It is about **growing**.

It is about **competing**.

And it's about being part of the **TNBA Junior Family**.

We'll be cheering you on throughout the season, and can't wait to see what you accomplish!

TNBA Regional Junior Directors

Jalen M. (Central) ~ Sagirah W. (Eastern) ~ Traci E. (Southern) ~ Pam S. (Western)

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FROM THE DESK OF THE JUNIOR MEMBERSHIP COORDINATOR

Hello TNBA Coaches, Youth Coordinators, Junior Bowlers, Parents, and Senate Officials,

Welcome to the **2026–2027 TNBA Junior Program season!**

My name is Veronica Green, and I serve as the TNBA Junior Program Membership Coordinator. I am responsible for receiving and processing our junior membership registrations and youth league certifications throughout the season.

As we get ready for another exciting year, we want to make sure our juniors, coaches, parents, Youth Coordinators, and Senates are ready to go!

JOIN OR RENEW YOUR TNBA JUNIOR MEMBERSHIP

TNBA Junior membership for the 2026–2027 season will remain **\$15**. Junior membership is open to both junior bowlers and non-bowlers who have not reached their 18th birthday as of August 1, 2026.

Already have a TNBA number? Great! Returning members will continue using their previously assigned TNBA membership number.

And remember—TNBA Junior membership is about more than bowling. Being part of the Junior Program connects our youth to opportunities for competition, recognition, scholarships, development, leadership, fellowship, and more throughout the season.

GET YOUR YOUTH LEAGUE CERTIFIED

We also encourage our Senates, coaches, parents, and Youth Coordinators to ensure their youth leagues are certified with TNBA for the season—and there is **no cost to certify a youth league!**

To be eligible for TNBA awards, the junior must be a current TNBA member and participate in a TNBA-certified youth league.

Whether you are returning for another season or joining the TNBA Junior Family for the first time, we are excited to have you with us.

If you have any questions about junior membership or youth league certification, please reach out. I look forward to working with everyone this season!

Veronica Green

TNBA Junior Program Membership Coordinator

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TNBA JUNIOR MEMBERSHIP & CERTIFICATION



\$15	Under 18	Everyone's Welcome	Free
Junior Membership Join or renew for the 2026–2027 Season	Must not have reached their 18 th birthday as of August 1, 2026 Age eligibility applies for the season	Open to bowlers and non-bowlers You don't have to bowl to be a TNBA Junior member!	Youth League Certification No cost to certify your youth League

No cost to certify your youth league!

**TNBA Junior Membership +
TNBA-Certified League =
Eligibility for TNBA Junior
Program Awards**

WHY JOIN?

Your TNBA Junior membership connects you to opportunities throughout the season:

Competition • **Awards & Recognition** • **Scholarships** • **Development** • **Fellowship** • **Leadership**

COACHES AND YOUTH COORDINATORS:

Get your juniors registered and your youth leagues certified for the 2026–2027 season!

QUESTIONS?

Veronica Green | TNBA Junior Program Membership Coordinator



JUNIOR PROGRAM UPDATES: WHAT'S NEW FOR 2026–2027?

A New Way to Celebrate YOU!

The TNBA Junior Awards & Recognition Program is getting a new look for the 2026–2027 season!

Our goal is simple: **recognize more of our juniors, celebrate accomplishments at every skill level, and make earning TNBA awards fun and meaningful.**

Whether you're improving your average, reaching a new series milestone, bowling your first honor score, or finishing the season among the best in your Region, we want to celebrate your accomplishments.

ACHIEVE IT

Reach your over-average or series milestone.

EARN IT

Approved achievements receive TNBA recognition.

COLLECT IT

Build your collection of Swag Tags.

SHOW IT OFF

Save, print, and share your digital certificate.

NEW! TNBA Junior Achievement Swag Tags

Traditional lapel pins are being replaced with collectible Swag Tags. Juniors can display them on bowling bags, backpacks, or an achievement chain.

Series Achievements

300 • 350 • 375 • 400 • 450 • 475 • 500 • 550 • 575 • 600 • 650 • 675 • 700 • 750

How it works: Every approved achievement earns a digital certificate. A physical Swag Tag is awarded the first time a junior reaches each eligible achievement level during the season.

Pins Over Average		
50+	75+	100+
Rising Star	Break-through	Outstanding Performance

WHY THE CHANGE?

The refreshed program is designed to make recognition more **collectible**, **consistent**, and **sustainable** while giving juniors something they can enjoy displaying.

"Your progress matters—whether you are building toward your first milestone or chasing an honor score."



JUNIOR PROGRAM UPDATES: WHAT'S NEW FOR 2026–2027?

HONOR SCORES = Premium Recognition	298	299	300	800
	Certificate + Swag Tag	Certificate + Swag Tag	Certificate + Swag Tag + 300 Ring	Certificate + Swag Tag + 800 Ring

MORE WAYS TO RECOGNIZE YOUR JOURNEY

The new program goes beyond physical awards. Digital recognition, end-of-season honors, and an AJR Roll-Off trading-card pilot will help us celebrate the full TNBA Junior experience.

DIGITAL ACHIEVEMENT CERTIFICATES

Every approved award submission will receive a personalized TNBA Junior Program **digital certificate** recognizing the junior and their accomplishment.

Digital certificates will allow us to recognize accomplishments while physical awards are being processed.



END-OF-SEASON RECOGNITION

At the conclusion of the season, the TNBA Junior Program will recognize juniors and coaches for outstanding achievements throughout the year, on and off the lanes, with our **End-of-Season Awards**.

More information about award categories, eligibility, nominations, and recognition will be shared during the season.





THE ROAD TO AJR STARTS HERE: 2027 REGIONAL JUNIOR TOURNAMENTS



Region	Date	Location	Will Feature
Southern Region Junior Tournament (SRJT)	1.16.2027 - 1.17.2027	Fiesta Lanes Bowling Center (1202 Huisache Ave New Braunfels, TX 78130)	Teams (1.16 at 2 pm) Doubles & Singles (1.17 at 10 am)
Central Region Junior Tournament (CRJT)	3.26.2027 - 3.28.2027	AMF Airport Lanes (3754 Genessee St, Cheektowaga, NY 14225)	Teams Doubles & Singles Sweeper or Adult-Youth
Western Region Junior Tournament (WRJT)	4.2.2027 - 4.4.2027	Suncoast Hotel & Casino (9090 Alta Dr, Las Vegas, NV 89145)	Teams Doubles & Singles Sweeper Adult-Youth
Eastern Region Junior Tournament (ERJT)	4.16.2027 - 4.18.2027	Mid County Lanes (875 N. Broad St, Middletown, DE 19709)	Teams Doubles & Singles Sweeper Adult-Youth

THE ROAD TO AJR STARTS HERE!

Regional tournaments bring juniors together from across the Southern, Central, Western, and Eastern Regions to compete, represent their Senates, build connections, and pursue opportunities for scholarship and recognition.

Want to represent your Region at AJR?

Regional competition is your pathway to qualify for the AJR Championship Roll-Off where juniors from all four Regions compete on the national stage.

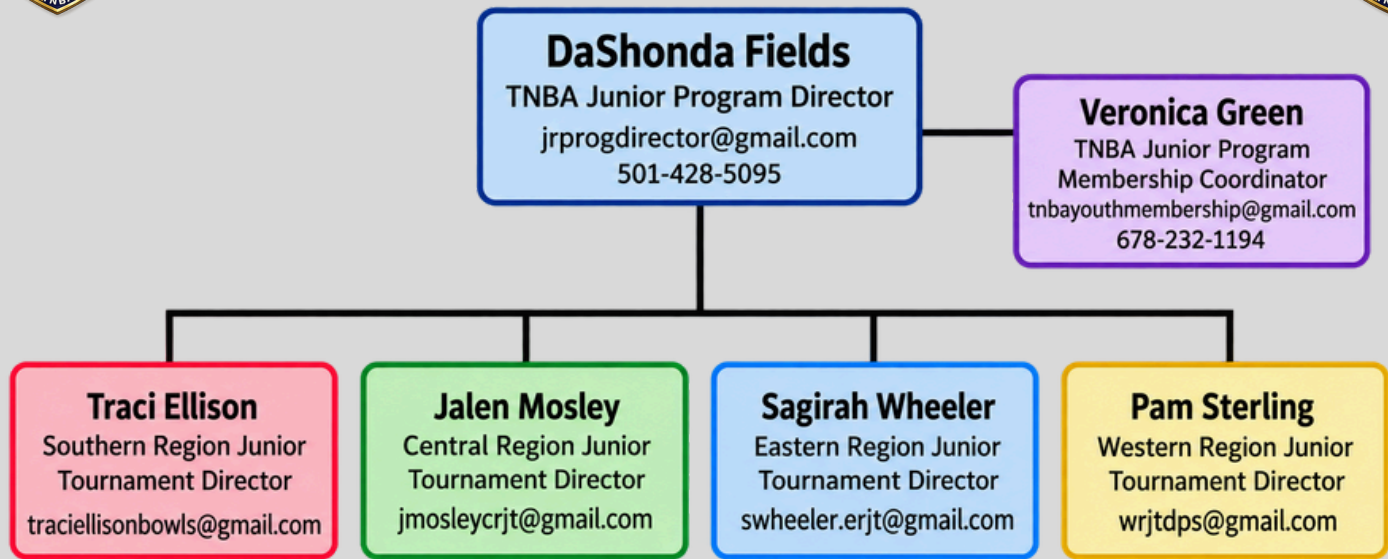
More Opportunities are Coming!

Regional tournaments will include a **USBC Junior Gold Qualifier** for the team event.

Looking Ahead to 2028! The TNBA Junior Program is exploring an expanded **AJR Weekend** that may include additional events for eligible TNBA junior bowlers beyond those who qualify for the AJR Championship Roll-Off. Stay tuned for more information!



STAY CONNECTED



Stay connected with the **TNBA Junior Program** throughout the 2026–2027 season! Get the latest information about tournaments, awards, scholarships, development opportunities, Junior Program activities, and more.

TNBA Junior Program

Visit the TNBA website and explore the Junior Program for information, resources, and opportunities.

Website: <https://tnbainc.org/members-2/youth/>

Follow Us on Facebook: TNBA Junior Program
<https://www.facebook.com/share/19ZXbAKScT/?mibextid=wwXlfr>

Keep Your Information Up to Date!

If your name and contact information will not appear on a junior league's certification paperwork, please complete the **Junior Program Contact Form** to ensure you receive important program updates and opportunities.

COMING NEXT: ISSUE 2 • NOVEMBER 2026

More Junior Program updates, Regional Tournament information, junior opportunities, recognition, and highlights from across the TNBA Junior Family.