

The National Bowling Association, Inc.



Rob McDaniel

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Hello Senate President,

December 16, 2025

The National Bowling Association will have our 2026 TNBA Week, our 86th Annual Convention and our 84th Championship Tournament in Atlanta/Dunwoody, GA on May 21 through May 31, 2026. TNBA Week 2026 activity may be found on our website at <https://tnbainc.org/tnba-week-2026/>. Here you will find hotel and overflow information, bowling center and tournament locations, convention action and many of the other activities planned for TNBA Week 2026. TNBA's Souvenir Yearbook Program highlights these activities as well as senates annual recordings and high points in its annual yearbook journal.

Here, in this year's souvenir yearbook journal is where you can highlight your senate, where you can be included in TNBA's historical journey. In addition to submitting their own ads, many senates submit acknowledgments from their leagues, bowling establishments, and from vendors they have supported throughout the year. Bowling establishments may welcome the opportunity to give a little back to those who gave so much to them.

Listed below are sizes and prices for the yearbook ads. This is where you can acknowledge your support for TNBA and your senate. Ads may be submitted electronically in pdf, jpg, PowerPoint, or any other common graphic or word-processing formats. Please submit them before the March 15 deadline. If you have any questions or need assistance in finalizing your ad, just text or give me a call.

This year, we will again focus on our **Senate Entrepreneurs**. TNBA has initiated their **Business Network Program**. This program is where Businesses can network, interact and build relationships with TNBA members on a national level to share their goods and services; log on to TNBA's website to learn more about this program. In this spirit, the Yearbook Program would also like to highlight these businesses.

We also want to again highlight our junior bowlers and council members, those juniors who have supported your senate and you wish to recognize. This Junior page along with the Senate Entrepreneur page would be free pages include along with your paid senate ad. These pages could include pictures, titles, and/or small write-ups. These pages along with your senate's high scores and paid senate ads will be included in our current edition of the journal (please expedite these pages as the submittal deadline is March 15, 2026.)

ADVERTISING COSTS

Senate & Small Business Acknowledgments

Full page full color (7½" x 10")	\$100.00
Half page (7½" x 5")	\$ 75.00
Quarter page (3½" x 5")	\$ 50.00

Please submit ads as soon as possible. Ad payments may be made by check or electronically through ZELLE (see attached ad sheet).


DEADLINE FOR ALL AD/PATRON SUBMISSIONS IS MARCH 15, 2026.

Be sure to submit your bowler high scores for this year's yearbook. There is no charge for placing member high scores in the yearbook. It's quick and easy and gives you the opportunity to acknowledge your high achievers. High scores **MUST** be submitted using **TNBA's Excel spreadsheet**. This file is attached to this email and on our website's **TNBA Week 2026** page (<http://tnbainc.org/tnba-week-2026/>.) **Highscore forms in Word, pdf, or other formats (including hard copy forms) will not be accepted.** When filling out the Excel form, use upper and lower-case type style **(do not use ALL CAPS.)** Submit your Junior Bowlers scores as well. Although adult scores have minimum limitations, **All Junior Bowler scores will be accepted.** Email the Excel forms back to me at either address below. Again, if you have any questions or need assistance, just send me an email, text or call me.

TNBA's 2026 Souvenir Yearbook Journal will be published electronically online. However, we are providing the opportunity to order hard copies of this year's book. The cost for this book will be \$30.00 each plus shipping. Let me know if you wish to be added to the list and how many books you want to order. Just email or text me and I'll include you on that list. Only a limited number of books will be published, they will be available on first come, first-served basis.

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TO: Senate Presidents & Secretaries

CC: National Officers, Directors, and Chairpersons.

Attachments: Yearbook ad form
Adult high score form
Junior high score form