

The National Bowling Association, Inc.



Rob McDaniel

Director, TNBA Souvenir Yearbook
6036 Klusman Avenue • Alta Loma, CA 91737
rob.mcdaniel@tnbainc.org
(909) 227-3159

Hello Senate President,

December 5, 2024

The National Bowling Association will have our 2025 TNBA Week, our 86th Anniversary, our 85th Annual Convention and our 83rd Championship Tournament in Las Vegas, NV. on May 23 thru June 1, 2025. TNBA Week 2025 activity may be found on our website at <https://tnbainc.org/tnba-week-2025/>. Here you will find hotel and overflow information, bowling center and tournament locations, convention action and many of the other activities planned for TNBA Week 2025. TNBA's Souvenir Yearbook Program highlights these activities as well as senates annual recordings and high points in its annual yearbook journal.

Here, in this year's souvenir yearbook journal is where you can highlight your senate, where you can be included in TNBA's historical journey. In addition to submitting their own ads, many senates submit acknowledgments from their leagues, bowling establishments, and from vendors they have supported throughout the year. Bowling establishments may welcome the opportunity to give a little back to those who gave so much to them.

As in past issues of TNBA's Souvenir Yearbook Journal, we will continue this year to highlight specific senate activity. In the past we have honored our first responders and our military personnel. We have recognized our senate founding fathers and highlighted our senates' histories. This year, we will focus on our **Senate Juniors**. If you have junior bowlers, junior council members (both present and past) senate members who were TNBA junior bowlers, or juniors who have supported your senate and you wish to recognize, include them in the free Senate Junior page offered in this year's journal. This page could include pictures, titles and/or small writeups. These pages along with your senate's high scores and paid senate ads will be included in our online edition of the journal (please expedite these pages as the submittal deadline is March 15, 2025.)

Listed below are sizes and prices for the yearbook ads. This is where you can acknowledge your support for TNBA and your senate. Finished ads may be submitted electronically in pdf, jpg, PowerPoint, or any other common graphic or word-processing formats. Please submit them before the March 15 deadline. If you have any questions or need assistance in finalizing your ad, just text or give me a call.

ADVERTISING COSTS

Senate & Small Business Acknowledgments

Full page full color (7½" x 10")	\$100.00
Half page (7½" x 5")	\$ 75.00
Quarter page (3½" x 5")	\$ 50.00

Please submit ads as soon as possible. Ad payments may be made by check or electronically through ZELLE (see attached ad sheet).

DEADLINE FOR ALL AD/PATRON SUBMISSIONS IS MARCH 15, 2025.

Be sure to submit your bowler high scores for this year's yearbook. There is no charge for placing member high scores in the yearbook. It's quick and easy and gives you the opportunity to acknowledge your high achievers. High scores **MUST** be submitted using **TNBA's Excel spreadsheet**. This file is attached to this email and on our website's **TNBA Week 2025** page (<http://tnbainc.org/tnba-week-2025/>.) **Highscore forms in Word, pdf, or other formats (including hard copy forms) will not be accepted.** When filling out the Excel form, use upper and lower-case type style (**do not use ALL CAPS.**) Submit your Junior Bowlers scores as well. Although adult scores have minimum limitations, **All Junior Bowler scores will be accepted.** Email the Excel forms back to me at either address below. Again, if you have any questions or need assistance, just send me an email, text or call me.

TNBA's 2025 Souvenir Yearbook Journal will be published electronically online. However, we are providing the opportunity to order hard copies of this yearbook. The cost for this book will be \$30.00 each. Let me know if you wish to be added to the list and how many books you want to order. Just email or text me and I'll include you on that list. Only a limited number of books will be published, they will be available on first come, first served basis.

Cell: (909) 227-3159

E-mail: rob.mcdaniel@tnbainc.org



Krob945@charter.net

TO: Senate Presidents & Secretaries

CC: National Officers, Directors, and Chairpersons.

Attachments: Yearbook ad form
Adult high score form
Junior high score form