

The National Bowling Association, Inc.



Rob McDaniel

Director, TNBA Souvenir Yearbook
6036 Klusman Avenue • Alta Loma, CA 91737
rob.mcdaniel@tnbainc.org
(909) 227-3159

Hello Senate President,

December 12, 2023

The National Bowling Association will have our 2024 TNBA Week, our 85th Anniversary, our 84th Annual Convention and our 82nd Championship Tournament in Chicagoland, IL. On May 16 – May 26, 2024. Many activities are planned for this year's TNBA Week. Contact your regional tournament director to see if you can still get into the Margaret S. Lee Battle of the Sexes Scholarship Tournament while you are there bowling the national tournament. This tournament fills up fast and may already be sold out! For you bowlers that also golf, be sure to sign up for the King George R. Hull Memorial Golf Tournament. The well-maintained course there at Village Links of Glen Ellyn and the free practice facility are one of the best in the area. While in town, see who will be crowned the 2024 National TNBA King & Queen; plan to attend the Joe Thomas King & Queen Coronation Ball. This year's theme, "Paint Chi-Town in Pink" (the 2023 Queens favorite color) highlights what will be an exciting affair at this ball. These and all TNBA Week 2024 activities may be found on our website at www.tnbainc.org.

In our past issues of TNBA's Souvenir Yearbook Journal, we highlighted our senate members. We recognized our first responders, our members who support our communities, honored our senate founding fathers and highlighted our senates' histories. In last year's issue, we focused on our military men and women; that issue was very well received by our membership. This year, we will focus on our **Senate Entrepreneurs**, those members who have founded their own businesses and revenue opportunities. If you have members that fit this description, submit a page, **free of charge**, highlighting those businesspersons. This page could include pictures, titles and/or small writeups. These pages along with your paid senate ads and high scores will be included in our online edition of the journal. Please expedite these pages as the submittal deadline is March 15, 2024. BTW TNBA has a sponsor appreciation program called the Leon A. Puryear Memorial Appreciation Award. It's given to a person or organization that sponsors, provides, or pledges support for a TNBA event. If any of your senate entrepreneurs fit this description, send their names to the National Office for consideration. I'm sure they would appreciate it.

Incidentally, several of our senates said that, for various reasons, they were not able to submit military pages for last year's issue of the Souvenir Yearbook Journal. Not a problem; if you want to submit those pages in this year's issue, that's fine. They will be accepted, also free of charge.

Here, in this year's souvenir yearbook journal is where you can highlight your senate, where you can be included in TNBA's historical journey. Listed below are sizes and prices for the yearbook ads. This is where you can acknowledge your support for TNBA and your senate.

In addition to submitting their own ads, many senates submit acknowledgments from their leagues, bowling establishments, and from vendors they have supported throughout the year. Bowling establishments welcome the opportunity to give a little back to those who gave so much to them.

Finished ads may be submitted electronically in pdf, jpg, PowerPoint, or any other common graphic or word-processing formats. **Please submit them before the March 15 deadline.** If you have any questions or need assistance in finalizing your ad, just text or give me a call.

ADVERTISING COSTS

Senate & Small Business Acknowledgments

Full page full color (7½" x 10") \$100.00

Half page (7½" x 5") \$ 75.00

Quarter page (3½" x 5") \$ 50.00

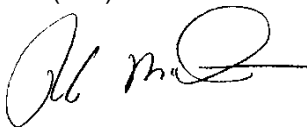
Please submit ads as soon as possible.

DEADLINE FOR ALL AD/PATRON SUBMISSIONS IS MARCH 15, 2024.

Be sure to submit your bowler high scores for this year's yearbook. There is no charge for placing member high scores in the yearbook. It's quick and easy and gives you the opportunity to acknowledge your high achievers. High scores **MUST** be submitted using **TNBA's Excel spreadsheet**. This file is attached to this email and on our website's **TNBA Week 2024** page (<http://tnbainc.org/tnba-week-2024/>.) **Highscore forms in Word, pdf, or other formats (including hard copy forms) will not be accepted.** When filling out the Excel form, use upper- and lower-case type style **(do not use ALL CAPS.)** Submit your Junior Bowlers scores as well. Although adult scores have minimum levels, **All Junior Bowler scores are accepted.** Email the Excel forms back to me at either address below. Again, if you have any questions or need assistance, just send me an email, text or call me.

Generally, TNBA's Souvenir Yearbook Journal is published electronically, online only. Last year, we were able to partner with USBC to use their influence in getting a limited number of the book hard published at a reasonable price (\$25.00.) This opportunity has come again, and we should be able to get similar prices depending upon the quantity of books printed. Let me know **ASAP** if you want to be added to the list and how many books you want to order. Just email or text me and I'll include you on that list. The books would be available on first come, first served basis.

Cell: (909) 227-3159



E-mail: rob.mcdaniel@tnbainc.org
Krob945@charter.net

TO: Senate Presidents & Secretaries

CC: National Officers, Directors, and Chairpersons.

Attachments: Yearbook ad form
Adult high score form
Junior high score form