

# The National Bowling Association, Inc.



**Rob McDaniel**

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Hello Senate President,

December 20, 2020

Year 2021 marks the 82nd year of TNBA's existence and we will be in Las Vegas Nevada for our 81<sup>st</sup> Annual Convention, TNBA Week and 79<sup>th</sup> Championship Tournament. With the Covid-19 Pandemic and in consideration of the safety and welfare of our bowling family, we had to postpone TNBA Week 2020. With the positive results of the innovative COVID-19 vaccines and respecting the residual effects of the Coronavirus, we are looking forward to sponsor TNBA Week 2021. As much as CDC guidelines will permit, we plan to introduce a full roster of events to be held at our Headquarters Hotel and out on the lanes.

TNBA acknowledge the social and economic injustices facing our country and especially those events that took place in our communities in 2020. We also recognize that our membership is made up of bowlers and non-bowlers from across the USA representing all nationalities, religious affiliations, political views, occupations, and economic and social status. Adhering our motto of Sportsmanship, Fellowship and Friendship, TNBA is the melting pot of individuals from all walks of life moving in the same positive direction. In this year's book, the Souvenir Yearbook Program would like to highlight our TNBA members that are out on the front lines making a difference for the betterment of our community. In addition to your senate ads and high scores, please submit a page, free of charge, highlighting those members in your senate you feel fit that description. The page could include pictures, titles and/or small writeups. These pages will be included in our online edition of the 2021 yearbook journal. We also want to honor our Fallen Heroes, those who made the final sacrifice due to the Covid-19 Pandemic. These pages will also be free of charge.

This year's event will be held May 20-30, 2021. Information for our Annual Convention, National Tournament and TNBA Week may be found on our website at <http://tnbainc.org/>.

Here, in this year's souvenir yearbook journal is where you will showcase your senate, where you would be included in TNBA's history. Below, I have listed the sizes and prices for the yearbook ads. This is where you can acknowledge your support for TNBA and your senate.

## **ADVERTISING COSTS**

### **Senate & Small Business Acknowledgments**

Full page full color (7½" x 10").....	\$ 150.00
Half page (7½" x 5").....	\$ 80.00
Quarter page (3½" x 5").....	\$ 50.00
Business Cards (3½" x 2").....	\$ 25.00

In addition to submitting their own ads, many senates also submit acknowledgments from their leagues, bowling establishments, and from vendors they have supported throughout the year. Bowling establishments welcome the opportunity to give a little back to those who have given to them.

Pages should be in portrait format. To ensure your ads will be presented in the best possible light, be sure to solicit assistance and review your ads with your local printer. Finished ads may be submitted electronically in pdf, jpg, PowerPoint, or in any of the other common graphic or word-processing formats. Ready-to-print hard copy ads should be submitted using bright-white paper. **Please submit them to me before the March 15 deadline.** If you have any questions or need assistance in finalizing your ad, just text or give me a call.

***Please submit ads as soon as possible.***

**DEADLINE FOR ALL AD/PATRON SUBMISSIONS IS MARCH 15, 2021.**

Be sure to submit your bowler high scores for this year's yearbook. There is no charge for placing member high scores in the yearbook. It's quick and easy and gives you the opportunity to acknowledge your high achievers. High scores **MUST** be submitted using TNBA's Excel spreadsheet. This file is attached to this email and on our website (<http://tnbainc.org/home/tnba-week/tnba-week-2020/> .) High score forms in Word, pdf, or other formats (including hard copy forms) **will not be accepted.** When filling out the Excel form, use upper and lower case type style (**do not use ALL CAPS.**) Submit your Junior Bowlers scores as well. I accept **all** Junior Bowlers scores. Email the Excel form back to me at the address below. Again, if you have any questions or need assistance, just send me an email, text or call me.

Cell: (909) 227-3159

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I look forward to working with you.



Btw: If you received this yearbook package by "Snail Mail", and did not get one emailed from me, send me your email address so that I can include it in my database and send you this package electronically. If you need for me to send you a copy of the Excel spreadsheet for senate high scores, hit me up. Thx.

To: Senate Presidents  
Cc: Senate Secretaries  
National Officers  
Directors and Chairpersons

Attachments: Yearbook ad form  
Adult high score form  
Junior high score form