

The National Bowling Association, Inc.



Rob McDaniel

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Hello Senate President,

December 20, 2015

We are heading back to Dallas y'all. Last year our event in Vegas was fantastic and we are expecting an even bigger event this year. This year's event will be held May 19 through May 29, 2016 in Dallas Texas and we expect nothing but excitement as we welcome you to our annual national convention, a competitive national tournament and a fun-filled TNBA Week. Expect great things as TEAM TNBA bring you an electrifying TNBA Week. Plan to attend the awesome Junior Bowler Roll Off, the fun-time Battle of the Sexes Tournament, Gospel Fest, dances, JP&SP National Golf Tournament, and the most anticipated King & Queen Ball's "Lightin' Up Dallas In Red" gala event, plus many, many more activities!!! And of course there's the ten days of tournament bowl.

Here, in this year's souvenir yearbook journal is where you can become part of this exciting time. This is where you can showcase your senate; this is where you would be included in TNBA's history. Below, I have listed the sizes and prices for TNBA's Souvenir yearbook ads. This is where you can acknowledge your support for TNBA and your senate.

ADVERTISING COSTS

Senate & Small Business Acknowledgments

Full page b/w (7½" x 10").....	\$ 150.00
Full page full-color (7½" x 10").....	\$ 200.00
Half page (7½" x 5").....	\$ 85.00
Quarter page (3½" x 5").....	\$ 55.00
Business Cards (3½" x 2").....	\$ 30.00

Local Corporate/Commercial Ads

Full page b/w (7½" x 10").....	\$ 300.00
Full page full-color (7½" x 10").....	\$ 500.00

In addition to submitting their own ads, many senates also submit acknowledgments from their leagues, bowling establishments, and from vendors they supported throughout the year. Bowling establishments welcome the opportunity to give a little back to those who have given to them.

Pages should be in portrait format. Photos, other than those with full color ads, will be printed in greyscale. To insure your ads will be presented in the best possible light, be sure to solicit assistance and review your ads with your local printer. Finished ads may be submitted electronically in pdf, jpg, PowerPoint, or in any of the other common graphic or word-processing formats. Ready-to-print hard copy ads should be submitted using bright-white paper. Please submit them to me before the March 15th deadline. If you have any questions or need assistance in finalizing your ad, just give me a call.

Please submit ads as soon as possible.

DEADLINE FOR ALL AD/PATRON SUBMISSIONS IS MARCH 15, 2015.

Be sure to submit your bowler high scores for this year's yearbook. There is no charge for placing member high scores in the yearbook. It's quick and easy and gives you the opportunity to acknowledge your high achievers. High scores must be submitted using TNBA's Excel spreadsheet. This file is attached to this email or you can download it from our website (www.tnbainc.org.) High score forms in Word, pdf, or other formats (including hard copy forms) **will not be accepted**. When filling out the Excel form, use upper and lower case type style (**do not use ALL CAPS.**) Submit your Junior Bowlers scores as well. I accept **all** Junior Bowlers scores. Email the Excel form back to me at the address below. Again if you have any questions or need assistance, just send me an email, text or give me a call.

Cell: (909) 227-3159

E-mail: rob.mcdaniel@tnbainc.org

I look forward to working with you.



Btw: If you received this yearbook package by "Snail Mail", and did not get one emailed from me, send me your email address so that I can include it in my database and send you this package electronically. Thx.

To: Senate Presidents
Cc: Senate Secretaries
National Officers
Directors and Chairpersons

Attachments: Yearbook ad form
Adult high score form
Junior high score form